



ILPA LAUNCHES INDUSTRY CALENDAR FOR GLOBAL PRIVATE EQUITY EVENTS

Joint Venture with Veil Delivers Comprehensive Intelligence on World-Wide Conferences for LPs and GPs

March 06, 2017 (Toronto, CAN; Washington, DC; Charlotte, NC) – The Institutional Limited Partners Association (ILPA) today announced the launch of the ILPA Industry Calendar, a joint-venture with Veil, a tech-enabled service provider for the private equity industry. The Calendar’s goal is to comprehensively organize in one place the 200+ annual events focused on private equity and/or real assets for LPs and GPs. All industry participants have complimentary access to the Calendar and can quickly view event dates and venues, compare metrics, and click to register on the respective organizer websites. Private equity event organizers have the option of a free listing or can upgrade to provide site visitors with more detailed information about the conferences they are hosting.

“The ILPA Industry Calendar is an intelligence tool for not only the 3000+ professionals who are members of our organization, but all participants in the private equity ecosystem as they research and plan conference attendance and corresponding travel,” said Peter Freire, CEO of the ILPA. “One thing we know is that LPs and GPs are busier than ever before. Having access to a single source that delivers a full suite of up-to-date information about the events in our industry will be a significant time saver and allow professionals to plan more efficiently going forward.”

The ILPA has collaborated closely with Charlotte-based Veil to launch the Calendar with the following set of initial features:

- Continual updates to capture all private equity, credit, and real assets events occurring within a rolling 12-month window
- Filtered events by nearby city, keyword, dates, and industry tags
- Unique details of events including tenure, cost, and LP/GP/Service Provider ratios
- One-click access to agendas, registration pages, complimentary passes (when available), and lodging discounts
- Attendee Search feature to research attributes of event speakers and panelists (free for ILPA members, fee for other industry participants)

Jim Hardin, founder of Veil and lead developer of the Calendar, shared his excitement about the potential opportunity for those professionals who take advantage of the site:

“LPs and GPs do not have easy and timely access to information regarding private equity events that take place around the world,” said Hardin. “These investors may be traveling to a city for meetings and have no idea of the industry events being held there at that time. We hope to

optimize their travel planning by delivering comprehensive private equity event intelligence that helps professionals make optimal choices.”

All industry participants may view the ILPA Industry Calendar at www.ILPAcalendar.org. Organizers wishing to list qualified events on the calendar should contact Jim Hardin at info@ilpacalendar.org.

About the ILPA

The ILPA is the leading global, member-driven organization dedicated exclusively to advancing the interests of private equity Limited Partners through industry-leading education programs, independent research, best practices, networking opportunities and global collaborations.

About Veil

Veil is a tech-enabled service provider for GPs and LPs. Its primary service at www.fundveil.com is a web-based GP profiling service focused on lower middle market private equity funds and independent sponsors. Veil was founded by Jim Hardin, a former investment professional at leading global investment firms Farallon Capital (GP) and Global Endowment Management (LP).

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