



ALLOCATOR
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VENDOR INFO

Year Founded	2012
Headcount Total	25
Parent Company	N/A
Affiliated Companies	PitchBook, Morningstar, Inc.
Funding Status	VC-backed
Headquarters Address	10 London Mews London, W2 1HY United Kingdom
Website	Click Here
ILPA - Full Profile	Click Here to View

Product Overview

Portfolio Monitoring - Private Capital	Y	Fund Due Diligence Analytics	N
Portfolio Monitoring - Multi-Asset Class	N	Due Diligence Questionnaire Engine	N
Portfolio Monitoring - ESG	Y	Waterfall Distribution/Fee Engine	N
Back Office/Fund Accounting	N	Research Management System	N
Data Extraction Technology	Y	Contact Management	N
Market Data	N		

Differentiation Statement

Allocator is a software and data-as-a-service company, providing integrated solutions for the alternative investments industry with a specialism in robotic process automation. We create elevated customer experiences while seamlessly integrating into existing workflows. Thousands of fund managers report to their investors via Allocator. We gather and standardize unstructured data and documents. We synthesize all available multi-asset class data to deliver comprehensive and timely investment insights through our Lens, Scope and Hive web portals, our APIs and our Excel Add-In. We champion the pursuit of clarity, opportunity and efficiency for capital allocators, and we continue to be an innovation partner for investment offices. We put your investment data at your fingertips so that you can focus on making investment decisions, not managing data. Allocator's strategic investors include Morningstar, which is the parent company of Pitchbook.

Product Customization Options

We provide a suite of configuration services allowing our clients to configure their solutions to suit their needs. Customization services are provided on an ad hoc basis, and we try to build services that all of our clients/users can benefit from.

Product Cost Structure

As a SaaS company, we provide a building blocks approach to our product costs. Our baseline service for our clients starts with software access and research data to fully outsourced data management solutions and API integrations.

Product Implementation - Typical Timeline and Support Structure

Depending on the number of funds we are providing data management services for, we have an onboarding timeline that can take from one to three months.

Integration and API Functionality

We provide a full suite of REST API's for clients to pull data back into their internal applications and databases.

Managed Data Services Overview

Allocator specializes in providing partial or full outsourced data management service for investors. We connect directly to general partners that investors invest in and consume the fund investment data through our proprietary automation technologies. Our double data entry process ensures that all data consumed is validated twice, ensuring the highest quality output for our clients.

Client Overview

Client Support Approach and Availability

Our customer success team provides support for our clients mainly in EU hours, but we also provide additional support for clients in the Americas and APAC should they need additional assistance. Our customer success team brings with them over 20 years' experience in capital allocation, so they know our clients and their processes intimately.

Year First Client	2015
Number of LP Clients	Vendor Did Not Provide
Number of GP Clients	N/A

Client Training

Our customer success team provides ad hoc and scheduled training for all users. We have a self-service library of product and training documentation and we also conduct periodic refresher training sessions upon request.

Sample Clients

Vendor did not provide this information.

Contacts

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