



| VENDOR INFO          |   |
|----------------------|---|
| Year Founded         | 2001  |
| Headcount Total      | 121   |
| Parent Company       | N/A   |
| Affiliated Companies | N/A   |
| Funding Status       | Independent - No External Ownership                 |
| Headquarters Address | Nymphenburger Str. 3A Munich, Bavaria 80335 Germany |
| Website              | Click Here  |
| ILPA - Full Profile  | Click Here to View                                  |

# Product Overview

| Portfolio Monitoring - Private Capital   | Υ | Fund Due Diligence Analytics        | Υ |
|--|---|-------------------------------------|---|
| Portfolio Monitoring - Multi-Asset Class | N | Due Diligence Questionnaire Engine  | N |
| Portfolio Monitoring - ESG               | Υ | Waterfall Distribution / Fee Engine | N |
| Back Office/Fund Accounting              | N | Research Management System          | N |
| Data Extraction Technology               | N | Contact Management                  | N |
| Market Data                              | Υ |                                     |   |

### **Differentiation Statement**

CEPRES offers 5 solutions that work 'stand-alone' or cohesively, enabling unique collaboration and combined use cases: Portfolio Construction and Predictive Analytics: Forecast cash flows of legacy commitments, plan new commitments and predict combined performance over future time horizons. LP Fund Due Diligence: Enable a fully digital, granular sharing of track record from GP to LP, and conduct due diligence through pre-defined screening analytics. LP Portfolio Monitoring: Electronically load and validate GP reports, leveraging the system's pre-built reports, charts and analyses to manage the portfolio and even compare actual performance to the GPs stated targets during fundraising. CEPRES Market Intelligence: Access quantitative (fund & deal level cashflow, NAVs, operating metrics on portfolio companies) and qualitative data on 8500+ funds and their 90k+ investments across all private market strategies and geographies dating back to early 2000s, (with a constant flow of new data input by LPs and GPs and verified by our team) to improve on-going portfolio construction and further measure portfolio performance against the broader market. DealEdge (in collaboration with Bain & Company): Based on CEPRES Market Intelligence, DealEdge gives private equity deal-makers (GPs) a competitive advantage through unprecedented insight into which deals and sectors have the most potential and where hidden opportunities exist to create value. DealEdge has been described as the industry's first digital adviser to GP deal teams.

## **Product Customization Options**

CEPRES comes out of the box ready to use and self-customizable. The majority of users find they can satisfy >90% of their own customizations through the point-and-click tools provided. For any remaining gaps, CEPRES works with our clients to scope and enhance their implementation in an efficient and timely manner. CEPRES products are built to accept all formats and types of data, which users can easily add themselves to extend the data model and automatically produce new analytics with no programming or scripting needed. Users can further produce their own interactive investment analysis and reporting dashboards to extend or replace those delivered out-of-the-box. By providing instant responses to their critical portfolio and investment underwriting needs, we empower users and help companies get away from legacy dependencies on slow reporting solutions that take weeks and months to deliver.

### **Product Cost Structure**

Each of the CEPRES Products are offered on a subscription basis with a range of pricing depending on modules and functions needed. For ILPA members, this begins with a special, free LP Due Diligence version exclusively. Beyond this, each product has a wide range of features and options that fit all types of users and with all budgets that can be deployed on an à la carte basis.



## **Product Implementation - Typical Timeline and Support Structure**

CEPRES Market Intelligence and DealEdge come out-of-the-box ready to use with no implementation. On day 1 you will be getting tremendous value and ROI. LP Fund Due Diligence and LP Portfolio Monitoring come ready to use with the only steps required to upload initial data, either from your own files, or work with CEPRES to source from your GPs – this is typically between 2-12 weeks to be fully up and running. Predictive Analytics is more complex and involved and does require an implementation to set goals and approach in collaboration with CEPRES Quant experts. This includes determining modelling options, understanding desired outcomes such as cash forecasting, commitment planning, Value at Risk, NAV management, etc. If a client requests non-standard product customizations or integrations, these may take longer depending on scope.

## **Integration and API Functionality**

CEPRES products include out-of-the-box standard integrations with Excel. We also offer a REST API typically used in conjunction with JSON format. This is supported by most modern systems and we can thus integrate across a wide array of bespoke and third party applications.

# **Managed Data Services Overview**

CEPRES offers a full array of data management services. LPs can request for fully Managed Data Exchange Service. Our dedicated GP Mediation team works with LPs and their selected GPs to source high quality data to fulfill LP Portfolio Monitoring and Due Diligence data needs. CEPRES can handle data from all channels and in all formats, including from Administrators, Quarterly Reports, Capital Account Statements, and directly from GPs' own investment records (with their cooperation). CEPRES offers a fully automated data normalization and verification process that flags data disparities for CEPRES analysts to follow up. The system can identify gaps that the GPs' themselves had inadvertently missed, or spot other items of interest e.g. alternative calculation methods used to derive performance results. Our checks include fund and deal cash flows and portfolio company operating metrics and a full crosscheck between records to make sure everything ties out. We also offer a full reconciliation against the LPs own book of record as a final checkpoint. All steps in the process and any verification or reconciliation findings are fully audited and shared with the client on a fund-by-fund and GP-by-GP basis.

# **Client Overview**

## **Client Support Approach and Availability**

All CEPRES products include full client support as part of the subscription license. Our most popular option is an online chat support attended by our own in-house client experts who will give very fast and detailed responses to client requests. Our support is not outsourced or attended by juniors who don't know about private markets. Our client team is very experienced and most have higher degrees and years of experience to call on. Our support is available 24x5 because we have expert coverage in all time zones.

| Year First Client    | 2001  |
|----------------------|-------|
| Number of LP Clients | 1,049 |
| Number of GP Clients | 715   |

Because CEPRES support is attended by client advocates who work every

day helping our clients with portfolio and investment underwriting cases, this goes beyond simple technical support to provide guidance on the best ways to make investment analyses and understand patterns and interpret analytical results. We also offer full phone support and, in normal circumstances, aim to visit our clients in person at least once a year.

### **Client Training**

Full Client training is offered as part of the license subscription for all CEPRES products. This typically includes multiple basic, intermediate and advanced sessions. We also offer specialized sessions on fund due diligence for investment professionals new to private markets. As far as resources, we have a wealth of knowledge base materials available for clients to help them gain deeper knowledge and understanding of private markets, above and beyond our technology.

### **Sample Clients**

Vendor did not provide.

### **Contacts**

Sales info@cepres.com +49 (0) 89 232 495 610

