Investors are getting serious about ESG

According to a survey of Limited Partners (LPs) by Bain & Company and the Institutional Limited Partners Association (ILPA)

- Investors say environmental, social, and governance (ESG) matters more than ever, but limited partners and private equity firms frequently lack the tools to measure what’s working—and what’s not.

Leading PE firms are finding ways to measure ESG

- Net Promoter ScoreSM is a service mark of Bain & Company, Inc., Satmetrix Systems, Inc., and Fred Reichheld.

Using measurement to improve ESG outcomes pays off

Closing the ESG Measurement Gap in Private Equity

- CEO's must drive a focus on measuring impact and compliance
- Net Promoter ScoreSM can be used as a core metric to measure customer and stakeholder satisfaction
- Using measurement to improve ESG outcomes pays off
- Investors can achieve a positive impact for employees and communities